# Paper 2A Accounting Module

SECTION A
QUESTION 1

0.5 31 Oct

31 Jul

31 Dec

Bank

Bank

Balance c/d (K)

M	9		
	4	r	k

1,0	2020 31 Dec	Details Profit and loss (F)	Renta \$ (G) 806 000	2020 1 Jan 2 Apr 31 Dec	Details Balance b/d Bank (B) Balance c/d (D)	\$ (A) 130 000 (C) 390 000 (E) 286 000  806 000
			Repair and main	tenance ex	penses	Segui .
	2020	Details	\$	2020	Details	S
	31 Jan	Bank	(I) 15 600	1 Jan	Balance b/d	(H) 10 400
0.5	30 Apr	Bank	(I) 15 600	31 Dec	Profit and loss (M)	(N) 67 600

(I) 15 600

(J) 18 720

(L) 12 480

78 000

78 000 8 marks

1

(a) 2020 Dec	Cash at bank	
0.5 Sunny Limited	\$ 2020 Dec	\$
0.5 Dividend income	43 520 Balance h/d	5 629
	2 472 Electricity expenses	2 830
	Bank charges	125
	Fanny Company	7 2 1 0 8
	Balance c/d	30 198
	45 992	45 992
Bank reconci	iliation statement as at 31 December 2020	A
A directed halance as new a	at 31 December 2020	S
Adjusted balance as per cash at bank	account	30 198
Add: Unpresented cheque - 321012		12 400
		42 598
Less: Uncredited deposit - Kitty Limi	ited	3 510
Delance as per hank statement	The state of the s	
Balance as per bank statement		39 088
Datance as per valix statement		39 088
		39 088
native answer:	iation statement as at 31 December 2020	39 088
native answer:  Bank reconcil	iation statement as at 31 December 2020	39 088
Bank reconcil	iation statement as at 31 December 2020	\$
Bank reconcil	iation statement as at 31 December 2020	\$ 39 088
native answer:  Bank reconcil	iation statement as at 31 December 2020	\$ 39 088 3 510
Bank reconcil  Balance as per bank statement  Add: Uncredited deposit - Kitty Limite	iation statement as at 31 December 2020	\$ 39 088 3 510 42 598
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012	iation statement as at 31 December 2020	\$ 39 088 3 510 42 598 12 400
Bank reconcil Balance as per bank statement Add: Uncredited deposit - Kitty Limite	iation statement as at 31 December 2020 ed ccount	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a	ed  ccount	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a	iation statement as at 31 December 2020 ed ccount	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconciling  Balance as per bank statement  Add: Uncredited deposit - Kitty Limited  Less: Unpresented cheque - 321012  Adjusted balance as per cash at bank a	ed  ccount	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a	ed  ccount	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a  realisation principle revenue should be recognised on	ed  ccount  ly after the services have been provided, so the	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a	ed  ccount  ly after the services have been provided, so the	\$ 39 088 3 510 42 598 12 400 30 198
Bank reconcil  Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a  realisation principle revenue should be recognised on	ed  ccount  ly after the services have been provided, so the ecorded as revenue in 2020	\$ 39 088 3 510 42 598 12 400 30 198
Balance as per bank statement Add: Uncredited deposit - Kitty Limite Less: Unpresented cheque - 321012 Adjusted balance as per cash at bank a  realisation principle revenue should be recognised on	ed  ccount  ly after the services have been provided, so the	\$ 39 088 3 510 42 598 12 400 30 198

1	QUESTION 3			Surfboard	Mark
	(a) (1)			S	
				120	
	Direct material cost			70	
	Direct labour cost			240	
	Fixed manufacturing overhead costs			430	
	Production cost per unit				1
/	-			Surfboard	
	(2)	Paddle	Kayak	S	
	<b>\</b> -7	\$	\$	400	
	Selling price	80	500	400	
	Less: Variable costs		1001202	120	
	Direct material cost	25	300	70	
	Direct labour cost	4	12	10	
	Selling expenses	1	18	THE RESIDENCE OF COMMANDERS AND	
	Contribution margin per unit	50	170	200	1
	<b>Constitution</b>				
	Contribution margin per sales mix of paddle	and kayake			
		S and Kayaks.			
	$(\$50 \times 2) + \$170 = \$270 \text{ per sales mix}$				1
					(3)
	(b) Contribution margin required for surfboards = (\$120 = \$390	0 000 + \$120 000	000 + \$960	000) - (3 000 x <b>\$270</b> )	I
	Sales quantity of surfboards next year = \$390 000 / \$	200 per unit			
	= 1 950 units				1
	- 1 950 units				
					(2)
		fast that we still	State of the Control	(4.000 - #200)	
(c)	Contribution margin required for paddles and kayaks =	(\$1 200 000 +	\$270 000) -	(4 920 X \$200)	
• /	= 5	6486 000			2
					-
				201	
(	Quantity of sales mix of paddles and kayaks = \$486 000	\$270 per sal	es $mix = 1 80$	JU sales mix	0.5
	"med flyatig tip is globble in the medical control				
Sa	les quantity of paddles = 1 800 sales mix x 2		time a suit		
Sa					100
	= 3 600 units				0.5
					(3)
					8 marks
					O IIIArke

STION B

Marks

p) 2021	nalance b/d	iscount \$	Cash \$ 18 500	Cash F Bank \$	2021		Discount \$	Cash \$	Bank \$ 800	0.5
N Mar 2	- 1	280 3 240		5 320 12 100 77 760	Mar 1 Mar 3 Mar 6 Mar 25	Balance b/d Trade payables- Vincy Purchases Operating expens	40 ses	2 400 12 300	14 400 2 700	1 0.5 0.5 0.5
1		3 520	18 500	95 180	Mar 31	Carriage inwards Balance c/d	40	3 800 18 500	77 280 95 180	(6)

Jacky Company

	income statement for the month ended 31 March 2		•
	(220 055)	\$	\$
sales	$(220 \times \$55) + (1800 \times \$54)$		109 300
Less: Returns inwards	(300 x \$54)	. A.	16 200
			93 100
Less: Cost of goods sold			
Opening inventory		16 500	
Add: Purchases	$[$14 400 + ($36 \times 2000 \times 95\%)]$	82 800	
Add: Carriage inward	ds	2 700	
		102 000	
Less: Closing invent	ory (\$102 000 x 1 280/3 000) (Working 1)	43 520	58 480
Gross profit	THE CONTRACT OF THE PARTY OF TH	, mayor or a single	34 620
Add: Discounts received			40
Add. Disco			34 660
Less: Expenses			
Operating expenses	(\$12 300 + \$1 000)	13 300	
Discounts allowed		3 520	16 820
		The same of the sa	17 840
Net profit			

Working 1:

Unit cost (Weighted average cost method) = (\$16500 + \$14400 + \$68400 + \$2700) / (550 + 450 + 2000)= \$102000 / 3000 = \$34 per unit

Closing inventory quantity = 550 + (450 + 2000) - (220 + 1800 - 300) = 1280 units

Closing inventory = 1 280 units x \$34 per unit = \$43 520

#### and the printer of

* Malarca	No.	10			The second name of the second
the distribution	( SM(E)	28 000	Laura inva	ny the	8
		520 nm	Final		3 1000
			Praite pagniti	les	298 660
			Bullmor ett		Y20.
		. DAS (000			41 000
					343 (PR
Section Commission of the Comm	MINUTERE IN THE	builder the total purch	uses the the year	w emited 31 March 2021	
Coast set a	made sails (\$320 000		And the country of th	the same and the s	Contract of the Contract of th
Add Ch	with the second state of the	- 13 600y3			5
	ning inventory (\$34)	000 + \$15 000 - \$13 0	00 + \$2 (000)		104 800
Less Ope	ening Inventory				38 000
Purchase	for the year 2021				142 800
	- Jest 2021				22 000
Maria con trans					120 800
	The second section of the section of the second section of the section of the second section of the section of the second section of the section of the second section of the section		nayables		
Bank		\$			\$
Trade rece			Balance b/d		16 000
Balance e	d		Purchases	(\$120 800 x 0.75)	90 600
		26 280			- 500
		106 600			106 600
0	Statement t	o calculate the working	o conital as at	11 March 2021	
Current ass Inventory	ets	HOIKI	ig Capital as a	31 March 2021	
Trade recei					\$
Bank /Case	vables				38 000
Cash (\$333	900 + 298 000 - \$80	0 000 - \$150 000)			41 080
Total currer	200 - (2120 800 x 0.2	25)]			423 900
our currer	n assets				19 400
	P-1 m.				522 380
bada cont	nt liabilities				
rade payab					
ccrued ren	tal expenses				26 280
otal current	liabilities				7 500
					33 780
orking cap	ital as at 31 March 2	021			400
					488 600

out	STION 6		M	nrks
(a)(1)	X [\$1 060 000 - (\$4 x 240 000)] Y [\$460 000 - (\$3 x 120 000)] Z [\$140 000 - (\$2 x 20 000)] Total indirect labour cost	\$ 100 000 100 000 100 000 300 000		0.5 0.5 0.5 0.5
(a)(2)	Fixed manufacturing overheads to be allocated: $X = (\$456\ 000\ x - \frac{240\ 000}{380\ 000})$	\$ 288 000		0.5
	Y (\$456 000 x \frac{120 000}{380 000})	144 000		0.5
	$Z  (\$456\ 000\ x  \frac{20\ 000}{380\ 000}\ )$	24 000		0.5
(a)(3)	Unit variable manufacturing overheads:  X (\$\frac{(\$480 000 - \$288 000)}{240 000 units}	\$0.8/unit		0.5
	Y (\$390 000 - \$144 000) 120 000 units	\$2.05/unit		0.5
	Z (\$80 000 - \$24 000) 20 000 units	\$2.8/unit		0.5 (5)
(b)(1)	Unit contribution margin of Product X if the proposal is accepted: Original unit contribution margin of Product X Reduction in sales revenue per unit Increase in direct labour cost per unit	\$ 2.7 (0.2) (0.04) 2.46		0.5 0.5 0.5 0.5
		grapili sabinatan		(2)
(L)(2)	Statement to calculate the total profits or losses for the	coming quarter	35003	
(b)(2) _	Total contribution margins of X and Y (\$2.46 x 250 000) + (\$2.45 = 615 000 + 294 000)	The same of the sa	\$ 909 000	1.5
F	Less: Fixed cost Fixed labour cost (\$300 000 - \$36 000) Fixed manufacturing overheads [\$456 000 - (\$24 000 x 38%)] Fotal profits after discontinuation of Z	264 000 446 880	710 880 198 120	1 1 0.5
			it.	(4)
(c) T	the proposal should not be accepted as the resulting total profit ( $$1$ total profit earned with the production of $Z$ ( $$270000$ ).	98 120) would be lo	wer than	(1) 12 mark

				1000
-	CT		400	-
		FC 1	ere.	•

QUESTION 7		Mark
(a)(1) Holly Limited  Income statement for the year ended 31 December 2	020	.4
for the year ended 31 December 2	S	
Income statement for mis-	\$	_
	4 066 S	0-
Sales (\$4 080 000 - \$45 000 × 30%)	- 3	00
		1
Low Cost of goods sold	119 000	
Less: Cost of goods sold	2 729 000	
Opening inventory Add: Purchases (\$2 736 000 - \$70 × 100)	2 848 000	0.5
Add: Purchases (32 730 000		ı,
V Clarina inventory		•
Less: Closing inventory {\$135 000 - [\$32 000-(\$26 200-\$2 200)] + (\$45 000×30%×100/150)	_129 000 2 710	
(\$135,000 - [\$32,000-(\$20,200-\$2,200-\$	129 000 2 719 0	00
- \$ 7 000}	1 347 50	00
Gross profit	24/20	00 1.5
Less: Expenses	24 000	
Debenture interest (\$300 000 × 8%)		
Rent and rates	360 000 1	0.5
Salaries	190 000 5	
Depreciation - office equipment [(\$1 970 000 - \$962 000) × 20%]	201 600	0.5
Depreciation - motor vans		0
[(\$980 000 - \$180 000 - \$160 000) $\times$ 25% + (\$180 000 $\times$ 25% $\times$ 8/12) +		0.5
$(\$160\ 000 \times 25\% \times ^{3})$	200 000	
Loss on disposal of motor van [\$180 000 - (\$180 000 $\times$ 25% $\times$ 3 $^{2}/_{12}$ )]	<u>37 500 1 013 1</u>	00 1.5
Net profit	_ 334 4	<u>~</u> 1

	Statement to calculate the re	etained profits	as at 31 Decembe	r 2020		
Retain	ed profits, 1 January 2020			\$	2	
Add:	Profit for the year				546 000	
T	2010			_	334 400	0,
Less:	2019 final dividend				880 400	0.
	2020 interim dividend			220 000	.00	
Retained	Transfer to general reserve			150 000		0.
retaniet	d profits, 31 December 2020		_	100 000	470 000	0.
				547 H	410 400	0.
					720 400	0,
						1

(8)

Statement of financial position as at 31		
Assets Assets	December 2020	
Non-current (\$962 000 + \$201 600) Office equipment (\$962 000 + \$201 600) Motor vans (\$528 000 + \$200 000 - \$142 500)	depreciation \$ \$ 1 970 000 1 163 600 800 000 585 500	Net book value \$ 806 400 0.5 214 500 1
Current assets	2 770 000 1 749 100	1 020 700
Inventory Trade receivables [\$1 577 000 - (\$45 000 × 30%) - \$36 500)] Bank (\$424 000 + \$36 500) Total assets	129 000 1 527 000 460 500	0.5 1 2 116 500 0.5
Equity and liabilities		3 137 400
anity		
Ordinary share capital (\$1 400 000 + \$150 000) Retained profits General reserves (\$150 000 + \$100 000)		1 550 000 0.5 410 400 0.5
		250 000 0.5
<u>Current liabilities</u> Trade payables (\$598 000 - \$70 × 100)		2 210 400
Accrued debenture interest Application monies for ordinary shares	591 000 6 000	0.5 0.5
8% debentures	30 000	0.5 927 000 0.5
Total equity and liabilities	300 000	927 000 0.5 3 137 400 (7)

(b) No. As the final dividend was declared in 2021, so there is no obligation for the company to pay the dividend at the end of 2020.

2

(a)	DESTION 8  2019  Balance b/d Appropriation: interest on drawings Balance c/d	Wong Wu \$ \$ 147.00	Balance b/d Appropriation: interest on capital Appropriation: share of profit (W1) Balance c/d	102.0	Wu S 18 000 13 900 115 900	1
						(4)
	Working 1:	Appropriation account for the	he year ended 31 December 2019			

Working 1:	Appropriation account for the year ende	d 31 December 2019	
	Appropriation account for the year	\$	2
Net profit for the year (\$9 Add: Interest on drawings	00 000 - \$2 000) 5 - Wong (\$150 000 x 5% x <sup>8</sup> / <sub>12</sub> ) - Wu (\$96 000 x 5% x <sup>2</sup> / <sub>12</sub> )	5 000	88 <sub>000</sub>
Less: Interest on capital -	Wong (\$800 000 x 6%) Wu (\$300 000 x 6%)	48 000 18 000	93 800
Share of profits: Wong			27 800
Vu		The second	13 900 13 900 27 800

0.5 0.5	Capital: goodwill Balance c/d			Chau \$ 40 000 <b>400 000</b>	Balance b/d Capital: goodwill Revaluation: profit (W2) Office equipment Bank (Balancing figure)	Wong \$ 800 000 80 000 54 350	Wu \$ 300 000 80 000 54 350	Chau \$ 150 000	0.5 0.5 1
		934 350	434 350	440 000	(Strationing figure)	934 350	424.0	290 000	0.5
									(4)

Work	ing 2:
------	--------

Allowance for doubtful accounts (\$315 000 × 2%) Capital - Wong: revaluation profit (½) Capital - Wu: revaluation profit (½)	\$ 6 300 <b>54 350</b>	Office equipment (\$1 005 000 - \$890 000)	\$ 115 000
Property (%)	54 350 115 000		115 000

. e (con't)	Marks
osons: analystion reflects the C	(2)
Reasons: asset revaluation reflects the fair value of assets existing partners are entitled to get a fair share of the net assets of the partnership upon admiss of a new partner to ascertain their capital account balances  (2 marks for each reason, max 2 marks)	sion

0	Realisatio	n account		
Office equipment	2	Bank: office equipment	640 000	0.5
Inventory Inventory Trade receivables Capital - Chau: realisation expenses	340 000	(\$800 000 × 84% - \$32 000)  Bank: inventory  Capital - Chau: inventory	100 000 54 000 331 600	0.5 0.5 0.5
		Bank: trade receivables Trade payables: discounts received (\$250 000 × 40% × 5%) Capital – Wong: loss on realisation(3/8) Capital – Wu: loss on realisation (3/8)	5 000 67 875 67 875 45 250	- 1
	1 311 600	Capital - Chau: loss on realisation (2/8)	1311600	(5)

(e)	(IVA)	Wong \$	Wu \$	Capital a Chau \$		Wong \$	Wu \$	Chau \$	0.
1	Current (W3) Realisation: inventory Realisation: loss	67 875	241 150 67 875	54 000	Balance b/d Current (W3)	874 350 63 650	374 350	400 000 3 600	0.
0.5	Dank	870 125 938 000	65 325	270 850	Realisation	938 000	374 350	403 600	3 5

Working	3:
WOLKING.	٠,

	1.14.5	Current	account		18 S. No. 1	100
Wong \$	Wu \$	Chau \$	2020	Wong \$	Wu \$	Chau \$
	115 900		Appropriation:	) 188 900		50 000
125 250 63 650	125 250	83 500			241 150	33 500
188 900	241 150	83 500		188 900	241 150	83 500
	\$ 125 250 63 650	Wong Wu \$ \$ 115 900 125 250 125 250 63 650	Wong Wu Chau \$ \$ \$ 115 900 125 250 125 250 83 500 63 650	\$ \$ \$ Balance b/d (from a Appropriation: partner's salary   Capital	Wong Wu Chau \$ 2020 Wong \$ \$ 115 900 Balance b/d (from a) 188 900 Appropriation: partner's salary 125 250 125 250 83 500 63 650 Capital	Wong Wu Chau \$ 2020 Wong Wu \$ 115 900 Balance b/d (from a) 188 900 Appropriation: partner's salary  125 250 125 250 83 500 63 650 Capital 241 150

20 marks

End of Paper 2A

## Paper 2B Business Management Module

	Marks
SECTION A	6
QUESTION 1	3
Objectives:  evaluates insurance agents' performance to give feedback and make human resources  evaluates insurance agents' performance to give feedback and make human resources  evaluates insurance agents' performance to give feedback and make human resources  decisions, e.g. promotion and salary adjustment  decisions, e.g. promotion and salary adjustment  identifies training needs, e.g. enrich product knowledge, improve selling techniques  identifies training needs, e.g. enrich product knowledge, improve understanding  enhances insurance agents' understanding of the company's goals, e.g. improve understanding  of performance standards and company's overall objectives  of performance standards and company's overall objectives	
of performance standards and company s of performance standards and company s	6 marks
of performance standards and company of performance standards and company (2 marks for each objective, max. 6 marks)	
(2 112	Marks
	2
QUESTION 2  (a) Economic Order Quantity:	
Economic	
(a) $2 \times 1200 \times 600$	
$\sqrt{25}$	
= 240 cartons	
(b) Variables: - lead time: the number of days it takes from placing the order to the delivery of milk to	2
the manufacturer	2
the manufacturer - safety stock: the amount of milk kept to cope with unexpected situations	6 marks
- Salviy	
	Marks
QUESTION 3	
(a) Personal selling: - salespersons promote products to customers through personal presentations in order to	2
make sales	
	4
(b) Advantages: - enables salespersons to explain product information to customers and obtain feedback - enables salespersons to explain product information to customers' particular needs	
remunication, encouraging customers to develop a preference for the product	
(2 marks for each advantage, max. 4 marks)	6 marks
	o marks
100 to 10	Marks
QUESTION 4	1
(a) concentrated marketing	
Disadvantage:	1
- involves higher risks as the company's revenue relies heavily on one small market	
segment	
(b) Possible causes:	4
(b) Possible causes:  - unpredictable decrease in market demand: e.g. entry of competitors, poor business environment	
- inefficiency of sales forces, sales channels cannot perform effectively due to a change	
in environment  too optimistic/over-estimation of the sales quantity when budgeting	
- too optimistic/over-estimation of the sales quantity when budgeting	
(2 marks for each possible cause, max, 4 marks)	
(2 marks for each possible cause, max. 4 marks)	6 marks

(i) stratified random sampling: (a) (i) stratified random sampling: (b) (ii) Other sampling techniques: (iii) Other sampling techniques: (iiii) Other sampling techniques: (iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	(i) stratified random sampling: e.g. parents are divided into several mutually exclusive groups according to the age/gender of their children and random samples are drawn from each group  (ii) Other sampling techniques: - random sampling: every parent in the population has an equal chance of being convenience sampling: parents are selected from the population because of their (2 marks for each technique, max. 2 marks)  (b) - penetration pricing strategy to capture market share quickly 1  (c) - liability insurance 1  (d) Ways: - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance people prefer to be led; e.g. provide appropriate guidance and supervision  (e) (i) Net present value: - (-\$3 500 000 + \frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4} ) = \$129 895  (ii) Non-financial factors: - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various callies a purpose to restore the staff to set up and operate the e-shop - operations: e.g. availability and security of various callies a purpose to restore the staff to set up and operate the e-shop - operations: e.g. availability and security of various callies a purpose to restore the staff of various callies and system breakdown - operations: e.g. availability and security of various callies are tracked to set up and operate the o-shop - operations: e.g. availability and security of various callies are tracked to set up and operate the o-shop - operations: e.g. availability and security of various callies are tracked to set up and operate the o-shop - operations:	SECTION B		
(i) Other sampling: e.g. parents are divided into several mutually exclusive groups according to the age/gender of their children and random samples are drawn from each group  (ii) Other sampling techniques:  - random sampling: every parent in the population has an equal chance of being selected  - convenience sampling: parents are selected from the population because of their (2 marks for each technique, max. 2 marks)  (b) - penetration pricing strategy  - to capture market share quickly  - liability insurance  (c) - liability insurance  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$\$1 000 000}{\$1.04\$} + \$\frac{\$\$1 000 000}{	(i) Other sampling: e.g. parents are divided into several mutually exclusive groups according to the age/gender of their children and random samples are drawn from each group  (ii) Other sampling techniques:  - random sampling: every parent in the population has an equal chance of being selected  - convenience sampling: parents are selected from the population because of their (2 marks for each technique, max. 2 marks)  (b) - penetration pricing strategy  - to capture market share quickly  1 liability insurance  (c) - liability insurance  - to cover losses arising from injuries to children when playing with the toy cars  (d) Ways:  (d) - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$\$1 000 000}{\$1.04\$} + \$\$\$1	VIESTION 5		Marks
(ii) Other sampling techniques: - random sampling: every parent in the population has an equal chance of being selected - convenience sampling: parents are selected from the population because of their easy accessibility (2 marks for each technique, max. 2 marks)  (b) - penetration pricing strategy - to capture market share quickly  (c) - liability insurance - to cover losses arising from injuries to children when playing with the toy cars  (d) Ways: - people inherently dislike work/people have little ambition and try to avoid of the salespeople want stability and resist change: e.g. define job duties and scope - people prefer monetary rewards: e.g. increase the pay and fringe benefits of people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value: - (-\$3 500 000 + \frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors: - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk	(ii) Other sampling techniques:  - random sampling: every parent in the population has an equal chance of being selected  - convenience sampling: parents are selected from the population because of their easy accessibility  (2 marks for each technique, max. 2 marks)  (b) - penetration pricing strategy - to capture market share quickly  (c) - liability insurance - to cover losses arising from injuries to children when playing with the toy cars  (d) - people inherently dislike work/people have little ambition and try to avoid of the salespeople want stability and resist change: e.g. define job duties and scope salespeople prefer monetary rewards: e.g. increase the pay and fringe benefits of people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$1 000 000}{1.04^2} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(s) e.g. parents are divided into age/gender of their children an	several mutually exclusive groups according to the	2
(c) — penetration pricing strategy — to capture market share quickly  1   1	(c) — penetration pricing strategy to capture market share quickly  — liability insurance (d) — liability insurance — to cover losses arising from injuries to children when playing with the toy cars  (d) — people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly — people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance — people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$1 000 000}{1.04^2} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors: — marketing: e.g. acceptance from existing customers/ability to attract new customers — human resources: e.g. availability of experienced staff to set up and operate the e-shop — information management: system security and capacity, e.g. hacking of customer database and system breakdown — operations: e.g. availability and security of various online payment methods, stockout risk	(ii) Other sampling techniques: - random sampling: every selected - convenience sampling: peasy accessibility	parent in the population has an equal chance of being	2
(c) - liability insurance 1  (d) - liability insurance 1  (d) - people inherently dislike work/people have little ambition and try to avoid responsibility/people want stability and resist change: e.g. define job duties and scope 2  (e) - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance 2  (2 marks for each way, max. 4 marks)  (e) (i) Net present value: (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$\$1 000 000}{1.04^2} + \$\frac{\$\$1 000 000}{1.04^3} + \$\frac{\$\$1 000 000}{1.04^4} \) = \$\$129 895  (ii) Non-financial factors: - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk	(c) - liability insurance 1  (d) - liability insurance 1  (d) - people inherently dislike work/people have little ambition and try to avoid of the salespeople want stability and resist change: e.g. define job duties and scope 1  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance 2  - people prefer to be led: e.g. provide appropriate guidance and supervision (2 marks for each way, max. 4 marks)  (e) (i) Net present value: (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$1 000 000}{1.04^2} + \$\frac{\$51 000 000}{1.04^3} + \$\frac{\$51 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4} + \$	(2 marks for each technique, max. 2	marks)	
(c) - liability insurance to cover losses arising from injuries to children when playing with the toy cars  (d) - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4}) = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(c) - liability insurance to cover losses arising from injuries to children when playing with the toy cars  (d) - people inherently dislike work/people have little ambition and try to avoid of the salespeople want stability and resist change: e.g. define job duties and scope people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$\$1 000 000}{1.04^2} + \frac{\$\$1 000 000}{1.04^3} + \frac{\$\$1 000 000}{1.04^4}) = \$\$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	penetration pricing strategy		1
(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$\$1 000 000}{1.04^2} + \$\frac{\$\$1 000 000}{1.04^3} + \$\frac{\$\$1 000 000}{1.04^4}\$)  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer e.g. availability and security of various online payment methods, stockout risk	(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$\$1 000 000}{1.04^2} + \$\frac{\$\$1 000 000}{1.04^3} + \$\frac{\$\$1 000 000}{1.04^4}\$)  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer e.g. availability and security of various online payment methods, stockout risk		dy	1
(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  - (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$\$1 000 000}{1.04^2} + \frac{\$\$1 000 000}{1.04^3} + \frac{\$\$1 000 000}{1.04^4}) = \$\$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (e) (i) Net present value:  - (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$\$1 000 000}{1.04^2} + \frac{\$\$1 000 000}{1.04^3} + \frac{\$\$1 000 000}{1.04^4}) = \$\$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(c) - liability insurance		1
(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e) (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$1 000 000}{1.04^2} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4})\$  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(d) Ways:  - people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly  - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance  - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e) (i) Net present value:  - (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \$\frac{\$1 000 000}{1.04^2} + \$\frac{\$1 000 000}{1.04^3} + \$\frac{\$1 000 000}{1.04^4})\$  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	to cover losses arising from i	Diurios 4. 1 v.	
- people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e)  (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk	- people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e)  (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk		indices to children when playing with the toy cars	
- people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e)  (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk	- people inherently dislike work/people have little ambition and try to avoid of the salespeople clearly - people prefer monetary rewards: e.g. increase the pay and fringe benefits of salespeople with good performance - people prefer to be led: e.g. provide appropriate guidance and supervision  (2 marks for each way, max. 4 marks)  (e)  (i) Net present value:  (-\$3 500 000 + \$\frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers - human resources: e.g. availability of experienced staff to set up and operate the e-shop - information management: system security and capacity, e.g. hacking of customer database and system breakdown - operations: e.g. availability and security of various online payment methods, stockout risk	Ways:		
Salespeople with good performance   e.g. increase the pay and fringe benefits of people prefer to be led: e.g. provide appropriate guidance and supervision	Salespeople with good performance   e.g. increase the pay and fringe benefits of people prefer to be led: e.g. provide appropriate guidance and supervision	responsibility/people want sta	and resist change; e.g. define 10b duties and scope	. 53 4
(-\$3 500 000 + \frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(-\$3 500 000 + \frac{\$1 000 000}{1.04} + \frac{\$1 000 000}{1.04^2} + \frac{\$1 000 000}{1.04^3} + \frac{\$1 000 000}{1.04^4})  = \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	- people prefer to be led. a a	- A	
(ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	(e) (i) Net present value:		
= \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	= \$129 895  (ii) Non-financial factors:  - marketing: e.g. acceptance from existing customers/ability to attract new customers  - human resources: e.g. availability of experienced staff to set up and operate the e-shop  - information management: system security and capacity, e.g. hacking of customer database and system breakdown  - operations: e.g. availability and security of various online payment methods, stockout risk	$(-\$3\ 500\ 000\ +\ \frac{\$1\ 000\ 000}{1.04}$	$- + \frac{\$1\ 000\ 000}{1.04^2} + \frac{\$1\ 000\ 000}{1.04^3} + \frac{\$1\ 000\ 000}{1.04^4})$	2 24 54
<ul> <li>marketing: e.g. acceptance from existing customers/ability to attract new customers</li> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>	<ul> <li>marketing: e.g. acceptance from existing customers/ability to attract new customers</li> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>	= \$129 895		
<ul> <li>marketing: e.g. acceptance from existing customers/ability to attract new customers</li> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>	<ul> <li>marketing: e.g. acceptance from existing customers/ability to attract new customers</li> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>			
<ul> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>	<ul> <li>human resources: e.g. availability of experienced staff to set up and operate the e-shop</li> <li>information management: system security and capacity, e.g. hacking of customer database and system breakdown</li> <li>operations: e.g. availability and security of various online payment methods, stockout risk</li> </ul>	<ul> <li>marketing: e.g. accer</li> </ul>	ptance from existing customers/ability to attract new	4
<ul> <li>operations: e.g. availability and security of various online payment methods,</li> <li>stockout risk</li> </ul>	<ul> <li>operations: e.g. availability and security of various online payment methods,</li> <li>stockout risk</li> </ul>	<ul> <li>human resources: e.g.</li> <li>e-shop</li> </ul>	availability of experienced staff to set up and operate the	
Stockout 115K	Stockout 115K	operations: e.g. availa	I SVSICIII Dreakdown	
	amaiolai lactor, max. 4 marks)	Stockout 115K		

Q	UESTION	16	Marks
,	a) (i)	total assets turnover (2020): $$170/($50 + $16) = 2.58$ times	
(	a) (i) (ii)	the first and furniture, would increase greatly, but sales would not	2
(b	-	to match the time frame of the project, e.g. short-term loan is not suitable as re-financing may be needed to lower the financial burden, e.g. regular repayment of principal and interest could be avoided by equity financing arks for each reason, max. 4 marks)	4
(c)	- i	fits: more promotional channels, e.g. invite KOLs to demonstrate the use of the electronic cooking plate on different social platforms to strengthen brand reputation increase service availability/round-the-clock operations, e.g. customers can place orders via KOLs' websites at any time petter customer relationships, e.g. customer interaction with KOLs could enhance communication and facilitate the collection of customer feedback ks for each benefit, max. 4 marks)	4
(4)	Dicada	antages:	
(d)	- lo - th - tin	ower morale e new senior manager needs time to adapt to the organisational culture and build up orking relationships with existing staff ne-consuming and costly to find suitable candidates to for each disadvantage, max. 4 marks)	4
(e)	Advantag		
	- pro	der networking and more sources of candidates ovide professional advice on the hiring process	2
	(2 marks	for each advantage, max. 2 marks)	

1	SICTION C		
	OUESTION ?		Marka
	munpower planning, e.g. review the domaid for works existing and planement, e.g. they recruitment, unique we exist and experience, ask fadi-time trainers to work pur performance appraisal, e.g. review the performance of those with poor performance of compensation and benefits, e.g. revise the total compensation for each human resources function, may, 12 marks)	n-time toments, such as kickboxing openical reports of trainers and lay off	12
(b)	Objective		8
	requirements of existing customers for the	Example personal trainer to each customer so it to their individual needs promptly	
	to enhance the loyalty of existing customers increase box	nding by offering membership per rebates for longer contract terms	

referral scheme

sportswear/outfits, gymnastic equipment

(3 marks for each objective, max. 8 marks)

customers

to facilitate cross-selling and up-selling

to attract new customers through existing

15

- costs, e.g. cost of establishing its own branches and commission to the retail chain costs, e.g. cost of establishing its own branciscs and control of the sales and control of tales, e.g. whether the company wants to have greater control of the sales and f mmore (0)
  - promotion of products
    customer relations, e.g. whether the company wants to provide professional advice to
  - customers and collect their feedback directly customers and collect their feedback directly customer base, e.g. whether the company has connections with its potential customers, whether customer base, e.g. whether the company has connections with its potential customers, whether customers and collect their feedback directly
  - customers prefer visiting the branches in person
  - customers prefer visiting the branches in person availability of expertise, e.g. whether the company has an experienced sales team to sell and explain product features to customers
  - (3 marks for each factor, max. 12 marks)
- Credit standard: (b)
- it standard: capital: whether the company has sufficient capital to back up its debt, e.g. whether the company's gearing ratio is too high company's gearing ratio is too night capacity: whether the company has the ability to meet its obligations, e.g. whether the cash
  - flow of the company is sufficient
  - flow of the company is sufficient assets to secure the debt, e.g. premises to act as collateral: whether the company has sufficient assets to secure the debt, e.g. premises to act as
  - security for the loan security for the loan character: whether the company has a sense of responsibility with regard to repaying the debt, e.g. credit history of the company
  - e.g. credit history of the company condition: whether the general economic environment is favourable to the industry, e.g. unemployment rate may affect consumers' buying behaviour

(2 marks for each point, max. 8 marks)

20 marks

**END OF PAPER 2B** 

### Candidates' Performance

4041 candidates and the remaining and Financial Studies examination this year: 6 479 candidates chose the Accounting Module and the remaining 2 562 chose the Business Management Module. Approximately 56% of candidates sat

paper 1

Section A

there were 30 multiple-choice questions in this section. The mean mark was 32 out of 60 marks.

The percentage correct was lower in the following questions:

Which of the following statements about the World Trade Organization is/are correct?

It enforces the rules of international trade among members. (1)

It helps developing countries increase their trading opportunities. (2) (3) It eliminates trade barriers among members.

A.	(1) only	(11%)
B.	(1) and (2) only*	
-	(2) and (3) only	(17%)
C.		(23%)
D.	(1), (2) and (3)	(49%)

The World Trade Organization lowers, instead of eliminating trade barriers among members.

On 1 February 2021, Mr Lee set up a retail firm selling computers. On the same day, the firm purchased 6. ten sets of computers on credit from a supplier at a cost of \$4 500 each. During February, two sets of damaged computers were returned to the supplier and three sets of computers were sold at a selling price

What is the balance of the purchases account of the firm as at 28 February 2021?

$\boldsymbol{A}$ .	\$22 500		(16%)
В.	\$31 500	and the second of the second o	(5%)
C.	\$36 000		(46%)
D.	\$45 000*		(33%)

The purchases account only records the cost of goods purchased. Returns outwards and sales are separately recorded in other accounts.

- Which of the following statements about a trial balance is/are correct? 13
  - If the trial balance agrees, there are no errors in the account balances. (1)
  - The trial balance shows all the account balances of a fath.

    The trial balance shows all the account balances of a fath.

    If the total of the debit side of an account is smaller than the credit side, the account balance is The trial balance shows all the account balances of a firm. (2)
  - (3)

A.	(1) only	
B.	(2) only	(14%)
C.	(1) and (3) only	(43%)
D.	(2) and (3) only*	(7%)
		(36%)

Even if the trial balance agrees, there may still be errors in the account balances, e.g. an error on one side may be Even if the trial balance agrees, there may still be errors in the account called the debit side of an account is smaller compensated by an error of the same amount on the other side. If the total of the debit side of an account is smaller the account has a credit balance, which is shown in the credit column of the trial balance. than the credit side, the account has a credit balance, which is shown in the credit column of the trial balance.

- Which of the following about the statement of financial position is/are correct? 15.
  - It reveals the liquidity of a firm. (1)
  - Non-current assets are listed according to their total amounts in descending order. (2)
  - It reveals the financial status of a firm for a period of time. (3)

<b>A</b> .	(1) only*		
B.	(2) only		(220
C.	(1) and (3) only		(22%)
D.	(2) and (3) only		(3%)
	(=) and (5) only		(66%)
			(9%)

The statement of financial position shows the balances of assets, capital and liabilities of a firm at a certain time.

- A Mainland frozen food company plans to establish a branch in Hong Kong. Which of the following 28. is/are the support provided by the company's information manager to the marketing manager?
  - process data about the frozen food market in Hong Kong (1) (2)
  - collect information about suppliers of freezing systems (3)
  - set up a salary scheme for the salespersons

A. B.	(1) only* (1) and (2) only		8.
C. D.	(2) and (3) only (1), (2) and (3)		(28%) (65%)
	. ,		(2%)

The information manager assists the collection of information about suppliers of freezing systems for the operations manager.

1	Section B	
	Part 1	
	Question Number	Performance in General
	1 (a)	Very good. Many candidates were able to explain that the business is a multinational corporation.
	(b) (i)	Very good. Many candidates were able to identify the current form of ownership of the business.
	(ii) Fe of	Fair. Many candidates were able to cite the disadvantages, but they failed to give appropriate xplanations. Some candidates did not make a comparison of the disadvantages of the two forms f ownership. Some just stated the characteristics of a public limited company.
2	(a) (i) Po	or. Most candidates were unable to point out that the Hang Seng Index reflected the general ce level of the shares listed in Hong Kong.
	(ii) Poolinve the p	or. Most candidates failed to explain how the Hang Seng Index could help investors make estment decisions. Some candidates mistakenly thought that the Hang Seng Index reflected performance of all the shares listed in Hong Kong.
		Most candidates were able to state that the new policy would lead to an increase in the share of the real estate development company. However, many of them failed to explain the reason e increase in share price with reference to the background of the company and/or the case io.
(c)	Poor. S investor	Some candidates wrongly listed out the responsibilities, instead of the rights of the share rs.
3 (a)	l'entries. I	Many candidates were able to prepare the two nominal accounts and complete the double However, some candidates failed to identify the nominal accounts and prepared all the inding accounts listed in the bank account.
(b)	However, current lial	ry. Many candidates were able to calculate the overdraft balance of the bank account. some of them classified the bank overdraft balance as a current asset instead of a bility. Some candidates showed the other parts of the statement of financial position, not required by the question.
(c)	Satisfactory, some of ther	Most candidates were able to state the business entity concept as answer. However, in failed to explain the meaning of the concept with reference to the case context.

P. D. and San Co. and Co. and Co.

		Performance in General
Question	Popularity	were able to work out the working capital ratio and acid
Name	29%	test faute and the answer
4(A) (B) (i)(ii) (b)		Fair. Many candidates were able to perform would be able to free its short-term the industry averages and hence the firm would be large difference between the industry averages and hence candidates mentioned the large difference between debts. However, only a few candidates mentioned the current assets tied up in the two ratios and hence concluded that there were current assets tied up in the two ratios and hence concluded the ratios with the casual rule of thumber the two ratios. Some candidates compared the ratios given in the question.
(B) (c) (i)		Satisfactory. Many candidates managed to name unity of direction, but some
(ii)		Poor. Many candidates failed to explain the advantages of adopting unity of direction with reference to the case scenario. Some candidates just explained the benefits from the view of the staff.
5(A) (a)	71%	Very good. Many candidates were able to prepare the income statement and arrive at the net profit figure correctly. However, some candidates failed to present the income statement in a proper format. Proper indication of subtraction of certain items was not seen in some scripts.
(b)	s, 1 s	Fair. Some candidates were able to explain one use to the government of the income statement of a business.
(B) (c)	7 TEL	Poor. Only a few candidates were able to draw the organisation chart of the business. Most candidates failed to provide a proper title for the superior of the three department managers.
(d) (i)		Good. Many candidates were able to name the human resources manager.
(ii)		Poor. While many candidates were able to explain how the human resources manager exercises its line authority, many of them failed to give appropriate explanations regarding its staff authority.

### General comments and suggestions

Candidates were weak in applying business knowledge and analysing case scenarios. They spent much effort on recalling textbook contents and marking schemes for similar questions in past papers. Candidates should study the case information and requirements of the questions carefully and relate their answers to the case background as far as possible. For questions requiring the application of knowledge and/or analysis of information, the answers should be supported by appropriate explanations and/or arguments.

paper 2A	(Accounting	Module)
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Section A

	Question Number	Performance in General
		Satisfactory. Most candidates provided correct answers for items B, C and I. However, many did not show the rental income in arrears (item E) nor the repair and maintenance expenses owing (item L) as balances carried down (items D and K) as at 31 December 2020. The transfers of the amounts of rental income (item G) and repair and maintenance expenses (item N) to profit and loss (items F and M) at year end were not properly dealt with by some candidates.
	20 up	Good. Most candidates were able to update the cash at bank account with dividend income, lectricity expenses, bank charges and the credit transfer from Sunny Limited. However, many andidates failed to credit the post-dated cheque of Fanny Company. Some candidates did not postice that the original balance carried down of the cash at bank account as at 31 December dated cash at bank account. Some candidates failed to use the correct account names as scriptions of the postings in the cash at bank account.
	(b) Sati	sfactory. Many candidates were able to prepare the bank reconciliation statement correctly. vever, some candidates confused 'unpresented cheque' with 'uncredited deposit'.
	(c) Fair.	Many candidates failed to identify the 'realisation principle' as the most relevant anting principle for the scenario. While some candidates wrongly stated the 'accrual pt' as their answer, others stated the appropriate principle but failed to explain that are should be recognised only after the services have been provided.
3 (	Satisfar as products selling manufac unable t products	ctory. Most candidates were able to identify direct material costs and direct labour costs luction costs as well as variable costs. However, some candidates mistakenly treated expenses as production costs. While some candidates wrongly included fixed cturing overhead costs in the calculation of contribution margin, others were either or wrongly worked out the contribution margin per unit instead of the contribution er sales mix.
(b)	Poor. Man to break ev candidates	by candidates failed to determine the contribution margin and sales quantity required wen for surfboards when the sales quantity for kayaks and paddles were given. Some wrongly computed the breakeven point at product level instead of company level.
(c)	Fair. Many failed to det paddles whe	candidates were able to include the target profit in the calculation. However, they ermine the contribution margin required to achieve the target profit for kayaks and n the sales quantity of surfboards was known.
	and the second s	

The state of the s	
Committee of the Commit	
	perform #
	Question Payallarity Performance in General
for the second s	
	(a) Good. Most candidates demonstrated a basic understanding
	Good. Most candidates demonstrated a basic understanding of the column cash book. However, many candidates failed to use proper names as descriptions for the postings in the cash book. Some proper not arrive at the correct amounts for the settlements and cash discount to credit purchases and credit sales.
The state of the s	discoura dates the
	Telm vid
	inwards, purchases and carriage inwards. House,
	cost method to calculate the unit cost of classifiers the using the world attended to calculate the unit cost of classifiers.
	ignored the prepaid operating expenses as at 1 March 2021 in a candidate
	In the calculates
5 (a)	1 40%   Cating
	the trade receivables account. However, many candidates failed to understand the nature and the accounting treatment for credit notes issued by the business.  Poor. Most candidates failed to find out the total amount of candidates failed to consider the candidates failed to consider the standard to consider the candidates failed to candidates fail
7	to under the accounting treatment for credit notes issued to under in
(6)	Poor Man
	candidates failed to find out the total amount of purchases. Some to 6 April to arrive at the closing inventory as at 31 March. Candidates 1 April generally weak in presenting their answers in statement form.  Satisfactory, Most candidates
	generally weak in present in the closing inventory as at 31 Merchanes. Some
	generally weak in presenting their answers in statement form.
(c)	Satisfactory. Most candidate
	the trade payables account.
/ (d) /	Satisfactory. Most candidates were able to record the general transactions in
	Poor. Though many candidates were at a
	Poor. Though many candidates were able to classify the items into current assets and current liabilities, they were not able to present the accurate figures without showing the calculation of working capital.  Good. Most candidates
	without showing the calculation of working capital.
6 (2)	
/ 6 (a) / 15	
	Good. Most candidates were able to work out the correct amounts for indirect overheads for Products X, Y and Z respectively. Some candidates failed
	overheads for Products X V
	provide the total amount of indirect line respectively. Some
(6)(1)	The contract of the contract o
	/ P • • • • • • • • • • • • • • • • • •
	proposal to work out the war.
	lailed to calculate the revised to alculate the revised to
(2)	Fair. Some candidates were able to incorporate the changes derived from the failed to calculate the revised direct labour cost and selling price.  Poor. Most candidates are able to incorporate the changes derived from the Poor. Most candidates are able to incorporate the changes derived from the proposal to work out the unit contribution margin of Product X. Many of them
	Don't Selling price
	who to candidates failed
	whole in the coming quarter. They did not follow the instruction to start the did not consider that the proposal world. X and Product X.
	ddition, they did total contribution met follow the instruction as a
	e company of not consider that the margins of Product V
	statement with the total contribution margins of Product X and Product Y. In ecompany as a whole.
(c)	ddition, they did not consider that the proposal would affect the fixed costs of Many.
[   Fa	: Many candidate
suj	orting reason.
	: Many candidates were not able to give a correct conclusion with proper
	conclusion with proper
	Proper

			_	
-	Ö	¢	Vice.	

Question Popularity		Performance in General		
7 (a) (1)	38%	Fair. Most candidates were able to prepare the income statement in proper forms. However, many candidates failed to calculate the value of closing inventory accurately since they did not fully understand the issues relating to tale-or-return, free samples and net realisable value. Some candidates mistakenly calculated full-year depreciation on a fully depreciated motor van that was still in use by the company.		
(2)		Fair. Most candidates were able to show the appropriate items to calculate the closing balance of the retained profits in a statement form.		
(3)		Poor. Many candidates were able to prepare the statement of financial position in the proper format. However, many candidates failed to record the credit transfer from a customer properly. Some candidates ignored the maturity date of the debenture and mistakenly listed the debenture as a non-current liability.		
(b)		Poor. Most candidates failed to explain whether the final dividend should be recorded as a liability of 2020.		
g (a)	62%	Poor. Many candidates were able to calculate the interest on drawings, interest on capital and share of profit accurately, but they failed to use proper account names (i.e. appropriation) to describe these items in the current account. Some candidates mistakenly treated the unpaid interest on Wu's loan as an appropriation of profit and recorded it in Wu's current account.		
(b)		Good. Many candidates were able to handle the treatment of goodwill properly but some candidates failed to calculate the profit on revaluation accurately.		
(c)		Poor. Most candidates failed to point out the reason for asset revaluation upon the admission of a new partner.		
(d)		Satisfactory. Many candidates were able to use correct account names a descriptions for the accounting entries in the realisation account. Son candidates did not record the realisation expense in Chau's capital accounts since they ignored that Chau paid the expense on behalf of the partnership.		
(e)		Poor. Many candidates failed to transfer the correct balances of the curre accounts to the capital accounts upon dissolution of the partnership.		

#### General comments and suggestions

Candidates are expected to possess a broad understanding of the topics in the curriculum and be able to give appropriate answers based on the scenarios given in the questions. Appropriate account names should be used to describe entries in the accounts and answers should be presented in accordance with the requirements of the questions. Candidates should show workings in their answers so that they can get some step marks even if the final answer is wrong.

performance in General  performance in objectives of conducting performance objectives  objectives of gave general objectives  and However, some just gave general objectives
Market and A. General
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Performance in General  Performance in General  Performance in General  Performance in General  Objectives of conducting performance objectives objectives objective ob
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objectives of conducting parameters of conductives of conducting parameters objectives of conductives of con
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in the in the in the interest of the interest
answ didates were level. However, time, fordering
(b) Some candidates were able to explain the meaning of personal selling. However, some determination of the re-order level. 'delivery time', 'ordering cost delivery time', 'ordering cos
apple the broad
andidates were promoting the r
sair Many called to mention.
andidates land
Many candidates failed to any
rair. Many candidates were able to explain the products by salespectors.  Fair. Many candidates were able to describe the advantages of using personal selling. candidates failed to explain the advantages with reference to a computer fair. Many candidates were able to explain the advantages with reference to a computer candidates failed to explain the advantages with reference to a computer fair. Many candidates failed to explain the advantages with reference to a computer candidates failed to explain the advantages with reference to a computer fair. Many candidates failed to explain the advantages with reference to a computer fair.
(a) Fair. Many candidates were able to describe the advantages of using personal selling. candidates failed to explain the advantages with reference to a computer Fair. Many candidates failed to explain the advantages with reference to a computer However, some candidates failed to explain the advantages with reference to a computer company.  (b) However, some candidates failed to explain the advantages with reference to a computer fair. Many candidates failed to explain the advantages with reference to a computer fair. Many candidates failed to explain the advantages with reference to a computer fair. Many candidates failed to explain the advantages of target marketing strategy.  Satisfactory. Most candidates were able to identify the type of target marketing that it however, many candidates failed to state the disadvantage of concentrated marketing that it however, many candidates failed to state the disadvantage of sales-volume variance. Many
company were able to identify and a disadvantage of concentrated marketing that it
Most candidates to state the disadvant
catisfactory, any candidates land
However, many market segment
(a) Satisfactory. Most condidates failed to sub- However, many candidates segment. However, many candidates segment. relies on one small market segment.  poor. Some candidates were able to explain the causes of sales-volume variance. Consequently, they candidates confused sales-volume variance and material/labour variance.  (b) candidates confused sales-volume variance or labour variance.  mistakenly explained the causes of material variance or labour variance.
some candidates volume variance and interest variance.
(b) candidates confused sales values of material Vallance
candidate candidate control ca
MISIAN

antice B	
Question Popularity	Performance in General
5 (4)(1) 82%	Pair. Some candidates failed to use 'purents' as the target for stratification or were unable to point out that samples should be 'randomly' drawn from each stratum.
(ii)	Satisfactory. Many candidates were able to suggest another sampling technique, though some candidates wrongly used targets other than parents for data collection.
	Satisfactory. Many candidates were able to give 'penetration pricing' with a valid objective as their answer.
	Poor. Many candidates failed to state the correct type of insurance though some of them were able to explain the purpose of taking out an insurance.
	air. Some candidates failed to suggest ways to improve the morale of the lespersons with reference to the characteristics of Theory X. They only oted from the case the reasons why the employees were dissatisfied.
wei	ir. Many candidates failed to calculate the net present value of the project rectly when the cash flows are generated bi-annually, though some of them re able to show the discounting process.
(ii) Poo ansv	r. Many candidates wrongly gave external environmental factors as their vers. Some candidates explained the advantages of setting up the e-shop out considering from the perspective of key business functions.
6 (a)(i) 18% Fair. and fa	Many candidates did not understand the meaning of total assets turnover ailed to calculate the ratio correctly.
(ii) Poor. I and so scenari	Many candidates did not understand the meaning of total assets turnover they were not able to explain why the ratio would drop in the case o.
reasons	any candidates explained 'time frame' and 'interest burden' as the to support the suggestion of sourcing the funds in other ways. r, some of their explanation was unclear and inaccurate.
generally,	me candidates were able to explain the benefits of e-marketing e.g. more promotion opportunities and no time constraints. many candidates failed to link the explanation to key opinion leaders in the case.
(d) Satisfactory recruiting the	w. Most candidates were able to explain the disadvantages of the senior manager externally.
	candidates were able to give an advantage of recruiting the senior a headhunter, but many of them only provided the benefits of uitment.

 200

Section	C		Performance in General
Quer Num		Popularity	make reference to human resources functions
7	(a)	44%	proposed by some candidates with proposed by some candidates without relevant elaboration.  the problem of 'surplus of trainers without relevant elaboration.  the problem of 'surplus of trainers without relevant elaboration.
a	<b>b)</b>		Fair. Many candidates were able to proper objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives. Some objectives of customer relationship management, but they faired to clearly point objectives. Some objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they faired to clearly point objectives of customer relationship management, but they corresponding objectives. Some objectives of customer relationship management, but they corresponding add-on services, but they out how these ways were linked to the corresponding add-on services, but they candidates merely listed the examples such as providing add-on services, but they candidates merely listed the examples such as providing add-on services.
8 (a)			Poor. Some candidates were able to identify the considering establishing its own physical stores or expanding the sales channels considering establishing its own physical stores or expanding to explicitly explain to include a large retail chain. However, most of them failed to explicitly explain to include a large retail chain. However, most of them failed to explicitly explain the differences between the two options for each factor. For example, in terms of the differences between the two options for each factor. For example, in terms of the differences between the two options for each factor. For example, in terms of them failed to explain to include a large retail chain. However, most of them failed to explain to include a large retail chain. However, most of them failed to explain to include a large retail chain. However, most of them failed to explain to include a large retail chain. However, most of them failed to explain to include a large retail chain. However, most of them failed to explicitly explain to include a large retail chain. However, most of them failed to explain to include a large retail chain. However, most of them failed to explain the failed to ex
(b)		1	Satisfactory. Many candidates were able to explain how the bank assesses the credit standard before approving the loan by adopting the 5Cs.

#### General comments and suggestions

Candidates need to pay attention to the situation and requirements of the questions. They tended to rely on memorisation and repeated general points provided by books and past papers in their answers. They need to strengthen their ability to apply knowledge and concepts to specific contexts.

#### Marking Schemes

This dimension was prepared for markers' reference. It should not be regarded as a set of model anywerk This dimension and similars who were not involved in the marking process are advised to interpret its content with

- Trachers are strongly advised to conduct their own internal standardisation procedures using the marking scheme to ensure the standardisation, teachers should adhere to the marking scheme to ensure the ensure to ensure the ensure that the ensure the ensure that the ensu Trachers are strongly advised to conduct their own internal standardisation processing use marking scheme to before the actual marking begins. After standardisation, teachers should adhere to the marking scheme to ensure to ensure the school.
- The marking scheme may not exhaust all possible answers for each question. Teachers should exercise their accepting alternative answers that are not in the marking scheme but. The marking scheme may not exhaust all possible answers for each question.

  The marking scheme may not exhaust all possible answers for each question.

  The marking scheme may not exhaust all possible answers that are not in the marking scheme their professional discretion and judgment in accepting alternative answers that are not in the marking scheme but are
- In questions asking for a specified number of reasons or examples etc., if a student gives more than the required provide in the marked. For instance, in a question asking students to provide in the pr In questions asking for a specified number of reasons or examples etc., it a students to a specified number of reasons or examples etc., it a students to a students to provide two should be marked.
- 4. The general guidelines for answers which are awarded 0 to 3 marks each are as follows:

0 marks irrelevant or ambiguous answer

1 mark relevant phrases containing key words that answer the question

a relevant point or answer with a brief explanation of the concept/key words and/or 2/3 marks

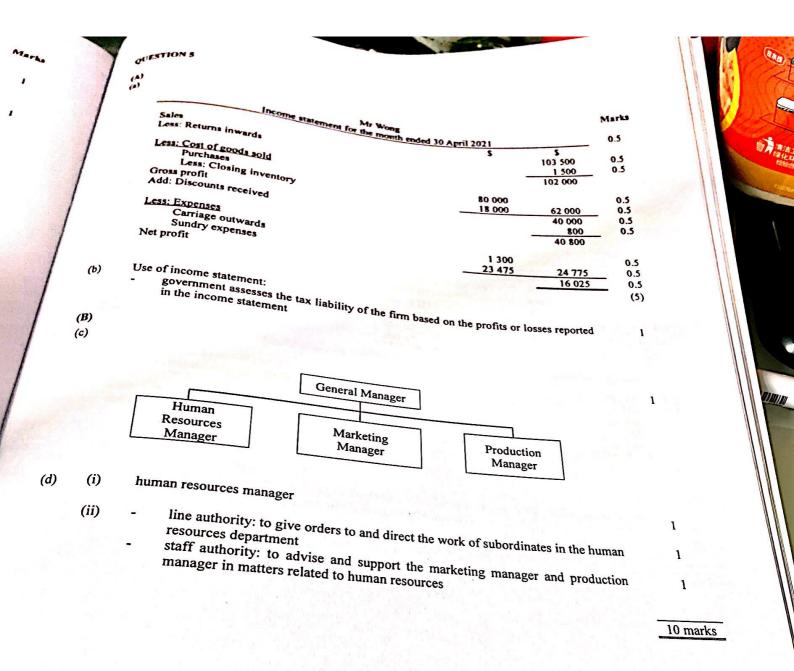
#### PAPER 1

#### SECTION A

Question No.	Ke	еу	Question No.	Kov
1.	В	(17%)	16.	Key
2.	D	(30%)		B (70%)
3.	Č	(56%)	17.	B (55%)
4.			18.	A (55%)
5.	C	(40%)	19.	D (42%)
5.	В	(44%)	20.	A (65%)
6.	D	(33%)	21.	D (700/)
7.	D	(63%)	22.	D (78%)
8.	С	(78%)		D (80%)
9.	Č		23.	B (67%)
10.		(55%)	24.	D (78%)
10.	В	(46%)	25.	C (55%)
11.	В	(74%)	26.	C ((00/)
12.	C	(69%)	27.	C (60%)
13.	D	(36%)		C (48%)
14.			28.	A (28%)
	Α	(52%)	29.	B (67%)
15.	Α	(22%)	30.	A (56%)

Figures in brackets indicate the percentage of candidates choosing the correct answers. Note:

PART 1	
OCESTION I	
(a) · H is a	
(b) (i) Provide to provide the provide to the provi	Marks
(b) (i) Private Printed	
(ii) Disal vaniages:	1
a the shares	,
as the shares are freely transferable, eximing shareholders may a more rules and requirements, e.g. release of financial informs (2 marks for each of the state of financial informs).	
higher administrative comments of financial informatical control of the control o	ase control of the
more rules and requirements, e.g. release of financial information of the disadvantage, max. 4 marks)	stion, compliance
for each disadvantage, max 4 marks)	isting and setup
	7 marks
	The Armer
ALL DESCRIPTION OF THE PROPERTY OF THE PROPERT	
QUESTION 2	
(a) (i) it reflects the general	
Kong Price level of the shares live	Marks
(a) (i) it reflects the Kong price level of the shares listed on the Stock  (ii) Ways:  - assess the general performance of the Hong Kong stock  - compare the performance of the Hong Kong stock  - development sector	Exchange of Hong
develop-	7 1 4 344
compare the performance of the Hong Kong stock development sector over time  (1 mark for each way, max. 1 mark)  (b) - the number of the Hong Kong stock the Hong Kong stock the Hong Kong stock the Hong Kong stock the number of the Hong Kong stock the number of the Hong Kong stock the H	k market/real estate
cach way, may	K market/real and
(b) - the number of visitors to all	Cstate
development sector over time  (1 mark for each way, max. I mark)  (b)  the number of visitors to shopping malls and the occupancy rate investors/shareholders are optimistic about the company's for the share price will rise	of house me per force
investors/shareholders are optimistic about the company's future  the share price will rise  (c) Rights of a share investor: receive transaction documents, e.g. statement and the occupancy rate	or notes will increase,
(c) Rights of a share investor:	and will buy its shares
receive transaction documents, e.g. statements showing the inv	pory of long mystk
- vote in annual general most of directors has declared a district	estment transactions
I mark for each right, max 2 mosts.	
the Property of a bent i	7 marks
School Market	you must
Stoop I OWA WAR	to recoive
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#### **END OF PAPER 1**